

What really motivates anti-corruption compliance?

Corporate Anti-Corruption
Compliance Drivers, Mechanisms,
and Ideas for Change

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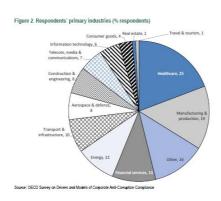
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Corporate Anti-Corruption Compliance Drivers, Mechanisms, and Ideas for Change OECD (2020)

- 130 company-respondents to survey; 15 interviews
- 28 countries





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Corporate Anti-Corruption Compliance Drivers, Mechanisms, and Ideas for Change

- Why do companies adopt anti-corruption measures?
- How do companies assess their corruption risks?
- What anti-corruption measures do companies adopt?
- What resources are available?
- What are the challenges?
- The view ahead and the way forward



Why do companies adopt anti-corruption measures?

- Enforcement: a wake-up call
- Internal motivations: "doing business the right way"

Figure 6. The most important factors motivating the establishment of an anti-corruption compliance programme

- Customer and investor influence
- Legal changes





What are the challenges for implementing anti-corruption programmes?

- Executive commitment and trust of management
- "It will never happen to us"
- Lack of resources
- Pressure to make profits
- Rooting the programme throughout and beyond the organisation
- "Are we done, now?"



The view ahead and the way forward

- · Compliance needs:
 - A seat at the management table
 - A compliance culture
 - Working together
- Companies want:
 - Government commitment
 - Clear but flexible standards
 - Assistance
- The international community can:
 - Educate and raise awareness
 - Break compliance silos
 - Support collective action

